CONCLUSIONS ON CROWDFUNDING

1 – Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?

* 19% of the donations exceeded 200% which means that the goal is not real
* 57% OF THE campaigns were successful.
* 1% of the campaigns are still live.

2 – what are some limitations of this dataset?

* We had to create new columns like Goal Rangers to get the percentage of some campaigns.

3 – What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* We can create tables using dates to know if the campaigns were too long or not related with pledged.